



MEET THE MONEY[®]
National Hotel Finance &
Investment Conference

20
25

Sponsorship Packet

National hotel finance conference connecting owners,
developers, investors, brands, lenders, and other capital for
networking and deals.



About Meet the Money®

Meet the Money® 2025 will be the 32nd year of our national hotel finance and investment conference. We invite you to make Meet the Money® **your** hotel investment conference by joining us as a Diamond or Gold sponsor. Expand your reach through our extensive public relations campaign, which will include email promotion, marketing through our media partners, and a year-round presence on our website.

Our targeted attendees are the people you want to reach: **owners, operators, developers, consultants** and **investors** in the hospitality industry, all looking for their next lucrative project. As a sponsor, you'll have priority in choosing which panel you'll speak on, allowing you to select topics of interest to your key demographic and **showcase your expertise**.

For over 30 years, **Meet the Money®** has made hospitality project finance its focus, and provided something that other national hotel finance conferences can't—a productive but comfortable atmosphere where meetings with deal-making potential can happen. The **heavy hitters** are here, **making deals** and **expanding their networks**.

Meet the Money® is hosted by Jeffer Mangels Butler & Mitchell's **Global Hospitality Group®**. We have helped clients with more than 4,700 hospitality properties worth more than \$125 billion, providing one of the most extensive virtual databases of market terms for deals and financings in the hospitality industry.

For more information, view [How We Can Help](#) or visit www.HotelLawyer.com.



2025 Conference Sponsorship Opportunities

Our **Diamond** and **Gold** sponsors receive increased opportunities for exposure and networking.

Benefits of Diamond & Gold Sponsorship

- 💎 **Exclusive Meetings** coordinated for you by JMBM with your target audience.
- 💎 **Speaking Opportunity** in the main session to showcase your company.
- 💎 **MTM Insiders Club** gives you access to exclusive invites and business development opportunities.
- **Additional invitations** to the VIP networking party.
- **Additional registrations** for your team, your clients or your prospects.
- **Preferred placement** on all conference marketing and materials.

Additional Benefits of Sponsorship

As a sponsor, you'll have **priority** in choosing which panel you'll speak on, allowing you to select topics of interest to your **key demographic** and showcase your expertise.

Sponsorship benefits make great **client rewards**! In addition to your own registration for the conference, you'll also have **free passes** to give to your important prospects, clients and colleagues (Diamond Sponsors receive 10 free passes). You will also receive **additional invitations** for your guests to the exclusive VIP Kickoff Party.

| BENEFIT | DIAMOND | GOLD | SILVER |
|--|----------|----------|---------|
| Invitations to VIP Kickoff Party | 4 | 3 | 1 |
| Complimentary admissions (including speakers) | 10 | 8 | 3 |
| NEW Exclusive Meeting Coordination | 4 | 1 | |
| 10-minute speaker spotlight during a general session | ✓ | | |
| Top recognition on signage and website | ✓ | | |
| Sponsorship recognition for conference events | ✓ | | |
| NEW MTM Insiders Club | ✓ | ✓ | |
| Exhibition booth for marketing materials | ✓ | ✓ | |
| Early access to detailed participant information | ✓ | ✓ | ✓ |
| Logo and link on MeetTheMoney.com | ✓ | ✓ | ✓ |
| Logo on event signage | ✓ | ✓ | ✓ |
| Presence in conference materials | ✓ | ✓ | ✓ |
| Listing in conference directory | ✓ | ✓ | ✓ |
| Listing in pre-conference materials | ✓ | ✓ | ✓ |
| Opportunity to distribute handout materials | ✓ | ✓ | ✓ |
| | \$25,000 | \$12,500 | \$8,500 |

For more information on our sponsorship tiers, please contact
Lisa Krivchuk: LKrivchuk@jmbm.com

Meet the Money®

Exclusive Sponsorship Recognition

Questions?

Please contact
Lisa Krivchuk:
LKrivchuk@jmbm.com

Wine Bar Mixer

1 Available

Monday, May 5th from 5:00pm-8:00pm

Meet the Money® kicks off on Monday evening with a wine bar mixer where attendees can savor hors d'oeuvres, sip on wine, and mingle with fellow peers in a relaxed, networking-friendly atmosphere.

Breakfast

2 Available

Tuesday, May 6th from 7:30am-8:20am

Wednesday, May 7th from 8:00am-8:55am

As the day's first major event, the morning gathering in the grand ballroom offers an excellent opportunity for networking and engagement. With seating for up to 300 guests, breakfast provides attendees with a chance to catch up and set the tone for a successful conference.

Coffee & Snack Break

1 Available

Tuesday, May 6th from 10:00am-10:15am and 3:15pm-3:30pm

Our coffee and snack breaks provide attendees the perfect opportunity to refuel, reconnect, and exchange insights. These informal interludes cultivate an atmosphere to discuss panel highlights, share ideas, and engage in meaningful conversations.

Lunch

2 Available

Tuesday, May 6th from 12:30pm-1:00pm

Wednesday, May 7th from 12:30pm-1:00pm

Sponsoring the lunch portion of the conference offers a unique opportunity to engage directly with attendees in a relaxed setting, encouraging valuable connections and brand visibility. This high-traffic time allows your brand to be prominently featured, making a lasting impression as participants recharge and network.

Grand Welcome Reception

1 Available

Tuesday, May 6th from 5:30pm-8:00pm

Sponsoring the grand reception of the conference positions your brand at the heart of an exciting, highly anticipated event where attendees gather to eat, drink, and network. This vibrant atmosphere offers unparalleled visibility, allowing for direct engagement with key attendees.

Food Station

1 Available

*Tuesday, May 6th from 5:30pm-8:00pm
at the Grand Welcome Reception*

Our grand reception boasts an impressive array of food stations that draws attendees and creates a memorable dining experience. This sponsorship positions your brand as the centerpiece of the evening's most anticipated event!

Bar Station

1 Available

*Tuesday, May 6th from 5:30pm-8:00pm
at the Grand Welcome Reception*

The bar station at our grand reception features a great selection of wines, making it a popular gathering spot. Sponsoring this area puts your brand in the spotlight during one of the night's highlights, ensuring visibility and a memorable association with a spirited atmosphere.

Please Note: All items are subject to availability and first-come, first-served. Priority will be given to our highest sponsorships.

SPONSORSHIP COMMITMENT

For more information on our
sponsorship opportunities, please
contact Lisa Krivchuk at
LKrivchuk@jmbm.com

Meet the Money®

May 5th - 7th, 2025 • Los Angeles

- ☐ \$25,000 Diamond Sponsorship
- ☐ \$12,500 Gold Sponsorship
- ☐ \$8,500 Silver Sponsorship

Company Name

Contact

Title

Address

City & State

Phone

Email

**We understand that this contract will
become binding upon receipt.**

Contact

Title

Address



MEET THE MONEY®
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Please make checks payable to:

Jeffer Mangels Butler & Mitchell LLP
1900 Avenue of the Stars, 7th Floor
Los Angeles, CA 90067

ATTN: Laura Bailey
Phone: 310-712-6811
Email: LBailey@jmbm.com

Secure online payment by credit card is also
available.

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