

### MAY 5-7, 2025 LOS ANGELES

### SPONSORSHIP INFORMATION

Meet the Money® 2025 will be the 32nd year of our national hotel finance and investment conference. We invite you to make Meet the Money® your hotel investment conference by joining us as a Diamond or Gold sponsor. Expand your reach through our extensive public relations campaign, which will include email promotion, marketing through our media partners, and a year-round presence on our website.

Our targeted attendees are the people you want to reach: owners, operators, developers, consultants and investors in the hospitality industry, all looking for their next lucrative project. As a **sponsor**, you'll have **priority** in choosing which panel you'll speak on, allowing you to select topics of interest to your key demographic and showcase your expertise.

Sponsorship benefits make great client rewards! In addition to your own registration for the conference, you'll also have **free passes** to give to your important prospects, clients and colleagues (Diamond Sponsors receive 10 free passes). You will also receive **additional invitations** for your guests to the exclusive VIP Kickoff Party.

For over 30 years, Meet the Money® has made hospitality project finance its focus, and provided something that other national hotel finance conferences can't—a productive but comfortable atmosphere where meetings with deal-making potential can happen. The heavy hitters are here, making deals and expanding their networks.

# BENEFITS OF SPONSORSHIP?

- ✓ Invite top or prospective clients with free passes
- √ Additional invitations for our exclusive VIP kickoff party
- ✓ Exclusive Meeting
  Coordination Service
- ✓ Priority in choosing your panels & topics of interest
- √ Access to detailed participate information

and many more!

Additional sponsorship of branded items available!





### 2025 CONFERENCE SPONSORSHIP OPPORTUNITIES

Our Diamond and Gold sponsors receive increased opportunities for exposure and networking:

- Txclusive Meetings coordinated for you by JMBM with your target audience
- The speaking Opportunity in the main session to showcase your company
- **MTM Insiders Club** gives you access to exclusive invites and business development opportunities
- Additional invitations to the VIP networking party
- Additional registrations for your team, your clients or your prospects
- Preferred placement on all conference marketing and materials

BENEFIT	DIAMOND	GOLD	SILVER
Invitations to VIP Kickoff Party	4	3	1
Complimentary admissions (including speakers)	10	8	3
Exclusive Meeting Coordination	4	1	
10-minute speaker spotlight during a general session	•		
Top recognition on signage and website	•		
Sponsorship recognition for conference events	•		
MTM Insiders Club	*	*	
Exhibition booth for marketing materials	•	•	
Early access to detailed participant information	•	•	•
Logo and link on MeetTheMoney.com	•	•	•
Logo on event signage	•	•	•
Presence in conference materials	•	•	•
Listing in conference directory	•	•	•
Listing in pre-conference materials	•	•	•
Opportunity to distribute handout materials	•	•	•
	\$25,000	\$12,500	\$8,500

## SPONSORSHIP COMMITMENT

## Meet the Money® May 5th - 7th, 2025 • Los Angeles

	\$25,000	Diamond Sponsorship
	\$12,500	Gold Sponsorship
П	\$8.500	Silver Sponsorship

Company Name
Contact
 Title
Title
Address
City & State
Phone
Email
We understand that this contract
will become binding upon receipt.
Contact
Title
Address

#### Please make checks payable to:

#### Jeffer Mangels Butler & Mitchell LLP

1900 Avenue of the Stars, 7th Floor Los Angeles, CA 90067

> ATTN: Laura Bailey Phone: 310-712-6811 Email: LBailey@jmbm.com

Secure online payment by credit card is also available.

Tax ID 95-3669194

Additional sponsorship opportunities are available, including lanyard sponsorship, networking room sponsorship, exhibition space sponsorship, and brand advertising (e.g., Stanley® or Yeti® Tumbler, Athletic Bag, Reusable Bag, T-shirt, Money Clip, Coffee Sleeves, Key Cards, and more!)