



# 30 YEARS OF MEET THE MONEY

MAY 4<sup>TH</sup>-6<sup>TH</sup>, 2020 • LOS ANGELES

## SPONSORSHIP FORM

### 2020

is our 30th year hosting Meet the Money®—  
join us as a sponsor and make it your conference

Meet the Money® 2020 will be the 30th year of our national hotel finance and investment conference. We invite you to make Meet the Money® your hotel investment conference, too, by joining us as a Platinum or Gold sponsor. Expand your reach through our extensive public relations campaign, which will include email promotion, marketing through our media partners, and a year-round, highly-visible presence on our website.

Our targeted attendees are the people you want to reach—owners, operators, developers, consultants and investors in the hospitality industry, all looking for their next lucrative project. As a sponsor, you'll have priority in choosing which panel you'll speak on, allowing you to select topics of interest to your key demographic and showcase your expertise. In addition to your own registration for the conference, you'll also have free passes to give to your important prospects, clients and colleagues (Platinum Sponsors receive 10 free passes). You will also receive additional invitations for your guests to the exclusive VIP networking party.

For 30 years, Meet the Money® has made hospitality project finance its focus, and provided something that other national hotel finance conferences can't—a productive but casual atmosphere where meaningful meetings with deal-making potential can happen. The heavy hitters are here, making deals and expanding their networks.

## WHO ATTENDS?

- DEVELOPERS
- OWNERS
- OPERATORS
- INVESTORS
- LENDERS
- CONSULTANTS
- BRANDS



# 30<sup>TH</sup> ANNUAL



# 2020 CONFERENCE SPONSORSHIP OPPORTUNITIES

Increase your sponsorship and get more from Meet the Money®

Our **Platinum** and **Gold** sponsors receive increased opportunities for exposure and networking:

- Free additional invitations to the VIP networking party
- Free additional conference registrations
- Preferred placement on all conference marketing and materials

	PLATINUM	GOLD	SILVER
Invitations to VIP Networking Party with 100 top leaders in the hospitality industry	4	3	1
Complimentary admissions (including speakers)	10	8	3
Logo on MeetTheMoney.com homepage	•	•	•
Listing in pre-conference brochures & flyers	•	•	•
Listing in conference directory	•	•	•
Company profile, speaker bio and ad in conference materials	•	•	•
Logo on event signage	•	•	•
Early access to detailed contact information for all participants	•	•	•
Opportunity to distribute handout materials/collateral to attendees	•	•	•
Available exhibition booth for marketing materials	•	•	•
Inclusion in special presentation projected during breaks	•	•	•
Exhibition booth with preferred placement outside general session	•	•	•
Top recognition on conference signage & MeetTheMoney.com	•	•	•
10 minute spotlight during a general session	•	•	•
	<b>\$25,000</b>	<b>\$12,500</b>	<b>\$7,500</b>

## SPONSORSHIP COMMITMENT

Meet the Money®

May 4-6, 2020 | Los Angeles

- ☐ \$25,000 Platinum Sponsorship  
☐ \$12,500 Gold Sponsorship  
☐ \$7,500 Silver Sponsorship

Company Name

Contact

Title

Address

City/State

Phone#

Email

We understand that this contract will become binding upon receipt

Authorized Signature

Title

Date

Please make checks payable to:

**Jeffer Mangels Butler & Mitchell LLP**

1900 Avenue of the Stars, 7th Floor  
Los Angeles, CA 90067

Attn: Doreen Filice Gabel  
Phone: 310.201.3589  
Email: DFilice@JMBM.com

Secure online payment by  
Credit Card is also available

Tax ID: 95-3669194

Please mail email your commitment as soon as possible. We will bill you for your sponsorship fee in January 2020.