



MAY 8-10, 2017 | LOS ANGELES

Sponsorship Form

2017 is our 27th year hosting Meet the Money®—
join us as a sponsor and make it your conference



MEET THE MONEY®

National Hotel Finance &
Investment Conference

Meet the Money® 2017 will be the 27th year of our national hotel finance and investment conference. We invite you to make Meet the Money® your hotel investment conference, too, by joining us as a Platinum or Gold sponsor. Expand your reach through our extensive public relations campaign, which will include email promotion, marketing through our media partners, and a year-round, highly-visible presence on our website.

Our targeted attendees are the people you want to reach—owners, operators, developers, consultants and investors in the hospitality industry, all looking for their next lucrative project. As a sponsor, you'll have priority in choosing which panel you'll speak on, allowing you to select topics of interest to your key demographic and showcase your expertise. In addition to your own registration to the conference, you'll also have free passes to give to your important prospects, clients and colleagues (Platinum Sponsors receive 10 free passes). You will also receive additional invitations for your guests to the exclusive VIP networking party.

For over 25 years, Meet the Money® has made hospitality project finance the focus, and provided something that other national hotel finance conferences can't—a charged but causal atmosphere where meaningful meetings with deal-making potential can happen. The heavy hitters are here, making deals and expanding their networks.

WHO? ATTENDS?

- * **DEVELOPERS**
- * **OWNERS**
- * **OPERATORS**
- * **INVESTORS**
- * **LENDERS**
- * **CONSULTANTS**
- * **BRANDS**



2017 Conference Sponsorship Opportunities

Increase your sponsorship and get more from Meet the Money®

Our **Platinum** and **Gold** sponsors receive increased opportunities for exposure and networking:

- Free additional invitations to the VIP networking party
- Free additional conference registrations
- Visual prominence on MeetTheMoney.com, year-round
- Preferred placement on all conference marketing and materials

	Platinum	Gold	Silver
Invitations to VIP Networking Party at the home of Jim Butler, with 100 top leaders in the hospitality industry	4	3	1
Complimentary admissions (including speakers)	10	8	3
Logo on MeetTheMoney.com homepage	•	•	•
Listing in pre-conference brochures & flyers	•	•	•
Listing in conference directory	•	•	•
Company profile, speaker bio and ad in conference materials	•	•	•
Logo on event signage	•	•	•
Early access to detailed contact information for all participants	•	•	•
Opportunity to distribute handout materials/collateral to attendees	•	•	•
Available exhibition booth for marketing materials	•	•	
Inclusion in special presentation projected during breaks	•	•	
Exhibition booth with preferred placement outside general session	•		
Top recognition on conference signage & MeetTheMoney.com	•		
10 minute spotlight during a general session	•		
	\$25,000	\$12,500	\$7,500

SPONSORSHIP COMMITMENT

Meet the Money®

May 8-10, 2017 | Los Angeles

- ☐ \$25,000 Platinum Sponsorship
☐ \$12,500 Gold Sponsorship
☐ \$7,500 Silver Sponsorship

Company Name

Contact

Title

Address

City/State

Phone#

Email

We understand that this contract will become binding upon receipt

Authorized Signature

Title

Date

☐ **Yes, bill me in January, 2017**

Please make checks payable to:

Jeffer Mangels Butler & Mitchell LLP

1900 Avenue of the Stars, 7th Floor
Los Angeles, CA 90067

Attn: Doreen Filice
Phone: 310.201.3589
Email: DFilice@JMBM.com

*Secure online payment by
Credit Card is also available*

Tax ID: 95-3669194

Please mail, fax or email your commitment as soon as possible. If you prefer, we will bill you for your sponsorship fee in January, 2017.