



25th Annual
MEET THE MONEY®
National Hotel Finance &
Investment Conference
May 4-6, 2015 | Los Angeles

Sponsorship Form

ENJOY THE BENEFITS OF MEET THE MONEY® SPONSORSHIP YEAR-ROUND

WHO ATTENDS ? MEET THE MONEY®

DEVELOPERS
OWNERS
OPERATORS
INVESTORS
LENDERS
CONSULTANTS
BRANDS



Focus on finance and deal-making potential makes Meet the Money® different from other conferences

For nearly 25 years, Meet the Money® has provided something that other national hotel finance conferences can't. At Meet the Money®, there is time, atmosphere and availability to have meaningful meetings with deal-making potential. It's big enough to attract heavy hitters, but small enough to network with them. We've heard from plenty of sponsors, speakers and attendees who have formed successful partnerships of their own through Meet the Money®.

Our attendees are the people you want to reach—owners, operators, developers, consultants and investors in the hospitality industry, all looking for their next exciting project. As a sponsor, you'll have priority in choosing which panel you'll speak on, allowing you to select a topic that will interest your key demographic and showcase your expertise.

Meet the Money® is the most efficient way to find out what's happening in the industry, since it's focused on the primary issue of hotel financing and investment. It's also the perfect size for networking and talking to potential clients.

Suzanne Mellen | Senior Managing Director, HVS

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We have been a proud sponsor of Meet the Money® for over 10 years and can confidently say that it is one of the best hotel meeting events of the year. The panels are always well thought out and cover timely and important topics, but even more important is the location and condensed program that makes for excellent networking.

Alan Reay | President, Atlas Hospitality Group

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By becoming a Meet the Money® sponsor, you'll receive exposure leading up to and throughout the conference:

Your company will be highlighted on the homepage of our new website, which receives heavy visitor traffic year-round.

Other benefits include:

- Early access to the conference attendee list
- Printed brochures sent to 14,000 individuals in the hospitality industry
- Promotional emails sent to over 14,000 people
- Inclusion in conference materials and signage
- Available space for distribution of promotional materials in high-traffic areas

	Platinum	Gold	Silver
Invitations to VIP Networking Party at the home of Jim Butler, with 100 top leaders in the hospitality industry	3	2	1
Complimentary admissions	6	5	3
Logo on MeetTheMoney.com homepage	•	•	•
Listing in pre-conference brochures & flyers	•	•	•
Listing in conference directory	•	•	•
Company profile, speaker bio and ad in conference materials	•	•	•
Opportunity to distribute handout materials/collateral to attendees	•	•	•
Logo on event signage	•	•	•
Early access to detailed contact information for all participants	•	•	•
Inclusion in special presentation projected during breaks	•	•	
Top recognition on conference signage	•		
10 minute spotlight during a general session	•		
	\$20,000	\$10,000	\$5,500

SPONSORSHIP COMMITMENT

Meet the Money®
May 4-6, 2015 | Los Angeles

- ☐ \$20,000 Platinum Sponsorship
☐ \$10,000 Gold Sponsorship
☐ \$5,500 Silver Sponsorship

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 1900 Avenue of the Stars, 7th Floor
 Los Angeles, CA 90067

Attn: Doreen Filice
 Phone: 310.201.3589
 Email:DFilice@JMBM.com

Tax ID: 95-3669194

We understand that this contract will become binding upon receipt

Authorized Signature

Title

Date

☐ **Yes, bill me in January, 2015**

“Meet the Money® is the Goldilocks of hotel conferences...not too big, not too small, just right. It's quality over quantity.”

Steve Van
 President & CEO
 Prism Hotels & Resorts