

DON'T MISS THE Resort Development Workshop: REPOSITIONING ASSETS FOR MIXED USE

SPONSORED BY





The Resort Development Workshop will inform hoteliers, developers, and investors of the advantages of repositioning an asset to incorporate mixed-use components. Experts from the resort and hospitality industries will provide case studies from their portfolios of hotel acquisitions that have been repositioned to include hotel, restaurant, retail, and shared ownership.

Why You Should Attend:

- See how incorporating shared ownership into your existing real estate asset is a direct pathway to more revenue.
- Learn how to maintain restaurant and retail sales within your hotel during slow periods.
- Hear how shared ownership improves occupancy, generates incremental revenue, and maximizes your resort's profitability.

MONDAY **MAY 8, 2017** 3 p.m. to 5 p.m.

Hyatt Regency Los Angeles International Airport 6225 West Century Boulevard Los Angeles, California 90045

MEET THE EXPERTS

David Callaghan Vice President Resort Sales and Business Development Interval International

Jay DiGiulio President Boutique Club LLC

Tom Meyerer Senior Vice President Capital One

Ben Pierce Vice President, Development Marriott Vacations Worldwide

David Sudeck Partner JMBM's Global Hospitality Group®

DON'T WAIT - SPACE IS LIMITED!

For more information or to register online today, go to meetthemoney.com.